



PrimeCrete

Your Building Partner

(ISO 9001-2015 CERTIFIED COMPANY)





IN THE NAME OF ALLAH, THE MOST BENEFICENT THE MOST MERCIFUL



MESSAGE FROM THE CEO

To build an inseparable relationship with our customers by understanding their needs and delivering them solutions that they truly value.

"Our business has a singular focus - the customer. We know our customers want first class products and services. We know too that our customers want more from us today.

We are committed to being open about everything we do and everyone at PDL understands this. We aim to be candid in our communication, to engage openly and explore new opportunities for our customers, to understand our customers' needs and concerns, to be accurate and truthful about how we operate and to be helpful, supportive, sensitive and responsive to our customers'.

I firmly believe that being accountable for the broader impacts we have is the best way to provide real value for all our customers,"



MUHAMMAD RIAZ KHATTAK

DIRECTOR/CEO





COMPANY PROFILE

Pak Dream (Pvt) Ltd is located in hattar Industrial Estate about 25 KM from the capital city Islamabad. It is an established concrete block, paving and kerb stone manufacturing factory, which has state-of-the art machinery imported from MASA Germany the world's leading supplier of block manufacturing equipment. The factory, first of its kind in the country, has been erected by the German Engineers with close collaboration of Pakistani Engineers and Technicians. It is spread over an area 05 acres and has unique capability of producing over 60,000 block / paver per day. To ensure smooth and uninterrupted production, we have installed a 500 KVA electric power generator as standby to WAPDA, which is used as primary source of power supply.

Concrete Masonry Units (CMU) Produced under the brand name PRIMECRETE by our PLC based automated plant, virtually leaves no room for human error and thus conforms to international standards of quality and reliability. The production facility is managed by a team of qualified engineers and technicians who have received extensive theoretical and hands-on training imparted by experienced engineers from Germany. Thus our professional supervisory staff is capable of producing CMUs to international fabrication standards ASTM C90, ASTM C129, BS 6073 Part I and BA 6073 Part II.

Our quality assurance and inspection system ensures that all the products meets or exceeds the customers' requirements. In addition to the continually ongoing in-process inspection, the product is subject to final QC inspection, which ensure consistency in quality. All raw and process materials are procured from approved and authentic sources. At Pak Dream, we aim to provide innovative solutions in the field of construction for complete customer satisfaction keeping cost, quality and time in perspective.





VISION STATEMENT

Prime Crete has a vision to provide innovative solution in the field of construction for complete satisfaction keeping cost, quality and time in perspective.



MISSION STATEMENT

The mission of Prime Crete is dedication to the highest quality of product and customer services delivered with a sense of warmth, friendliness, pride and company spirit.





HOLLOW BLOCK

FEATURES

Attractive
Sound Absorbing
Load Bearing
Low Maintenance
Energy Efficient
Fire Resistance
Durable

TYPE

Blocks are available in the following types:

STANDARD - It can be used for internal and external purpose. It may or may not require plaster or paint depending on client's requirement.

FAIR FACE PIGMENTED - This is a smooth finish special block that does not require Plaster or paint.

Special Block can also be manufactured according to customer's requirements.

HOLLOW BLOCK

COLOR

Red, Gray, Mud, Terracota, Brown & Black

SIZES

390mm x 190mm x 100mm
390mm x 190mm x 150mm (Available in close bottom also)
390mm x 190mm x 200mm (Available in close bottom also)
390mm x 190mm x 228mm
390mm x 150mm x 300mm
390mm x 190mm x 300mm

LINTEL BLOCK (U SHAPE)

SIZE

390mm x 190mm x 200mm





SOLID BLOCKS

FEATURES

LOAD BEARING
LONG LIFE
COST EFFECTIVE
AESTHETICALLY APPEALING
EASY TO INSTALL
MAINTENANCE FREE
FIRE RESISTANCE
DURABLE

TYPE

Blocks are available in the following types:

STANDARD - It can be used for internal and external purpose. It may or may not require plaster or paint depending on client's purpose.

FAIR FACE PIGMENTED - This is a smooth finish special block that does not require Plaster or paint.

Special Block can also be manufactured according to customer's requirements.

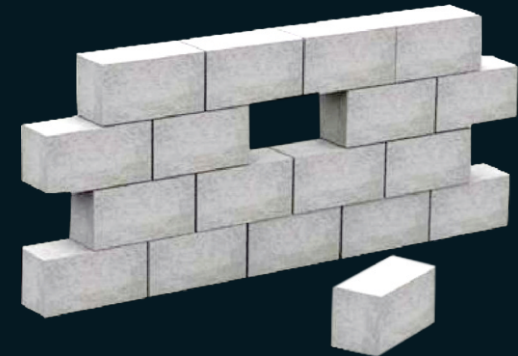
SOLID BLOCKS

COLOR

Red, Gray, Mud, Terracota, Brown & Black

SIZES

300mm x 190mm x 100mm
300mm x 190mm x 150mm
300mm x 190mm x 200mm
300mm x 190mm x 228mm
390mm x 190mm x 100mm
390mm x 190mm x 150mm
390mm x 190mm x 200mm



PrimeCrete
YOUR BUILDING PARTNER





Light Weight C.M.U. Complying to ASTM C-129-03.

Alhamdulillah by the grace of Almighty Allah we are now capable of producing the best quality LIGHT WEIGHT HOLLOW & SOLID BLOCKS complying to ASTM C-129 which we introduced in the market recently. The main ingredient of lightweight blocks is PUMICE, coarse sand, and Cement. The main features of lightweight blocks are as under:-

Characteristics

1. Low Density (55% less weight than normal C.M.U.)
2. Steel and iron reduction in structural foundation
3. Plastering, Mortar, and labor reduction
4. Reduce installation time
5. Lower water absorption
6. Helps in the reduction of dead loads

Application:

1. Highrise Buildings
2. Insulation & waterproofing
3. Precast Walls
4. Adding floors to existing building
5. Single and multi-family housing





PAVING STONE

FEATURES

Solid interlocking paving stone has the unique ability to transfer loads and stresses laterally by means of an arching or bridging action between units. Spreading the load over a larger area reduces the stress. Thereby allowing heavier loads and traffic over sub grades which would normally require heavily reinforced concrete.

The solid interlocking units are available in an array of colors and patterns which lend themselves to the creation of interesting designs.

In addition to breaking the monotony of a flat paved area, concrete paving stone can be used to permanently mark such areas as parking bays, traffic lanes and crosswalks.

Concrete paving stone offer an ecological solution to the increasing concern for the environment because pavers place the moisture from rainfall back into the earth rather than letting it run off as waste. This is especially true when the open type stone is used.

The use of paving stone makes the repair to utilities beneath paved areas quick and easy. Paving stone area simply removed before the works is done and replaced when finished.

Solid interlocking paving stones are available in different thicknesses ranging from 2-3/8" to 4" (50mm to 100mm).





PAVING STONES.

SHAPES / DESIGN:

Concrete Pavers are available in the following thicknesses:

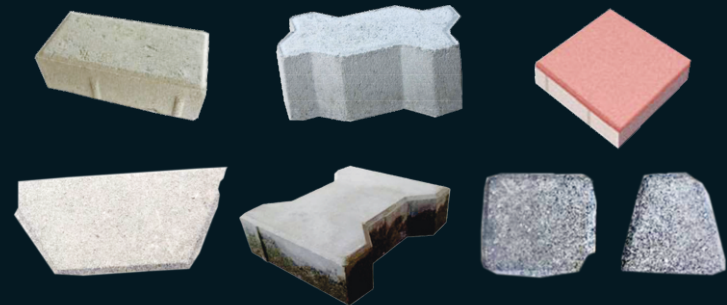
50MM:

1. Rectangular
2. Uni (Zig-Zag)
3. Square (300mm x 300mm x 50mm)



60MM

1. Rectangular
3. Uni (Zig-Zag)
3. Square (200mm x 200mm x 60mm)
6. I-Shape / H-Shape / Behaton
5. Decore
6. Cobble / Classico



75MM

1. Rectuangular (400mm x 200mm x 75mm)





80MM:

1. Rectangular
2. Rectangular (600mm x 300mm x 80mm)
3. Uni (Zig-Zag)

COLOR

Grey , Red , Mud , Terracotta , Brown & Black

AVERAGE COMPRESSIVE STRENGTH

5000 PSI to 7000 PSI





KERBSTONES WATER CHANNEL

FEATURES

LOAD BEARING
LONG LIFE
COST EFFECTIVE
AESTHETICALLY APPEALING
EASY TO INSTALL
MAINTENANCE FREE

TYPE

Kerbstones are designed for high impact resistant vehicular traffic areas such as a roads, highways & parking lots. By utilizing this unique design for public uses and combining it for industrial, commercial and residential landscaping. This product provides a very unique and creative look. Kerbstone can also be manufactured according to customer's requirements.

KURBSTONE

COLOR Natural

SIZES

300mm x 150mm x 100mm
950mm x 300mm x 100mm
450mm x 300mm x 150mm

EDGE STONE

COLOR Natural

SIZE

450mm x 225mm x 100mm

PRODUCT:

WATER CHANNEL

COLOR

Natural

SIZE:

300mm x 250mm x 90mm





SPLIT BLOCK CLADDING

FEATURES

LONG LIFE
COST EFFECTIVE
AESTHETICALLY APPEALING
EASY TO INSTALL
MAINTENANCE FREE

TYPE

The split block cladding offer a timeless appearance of natural stone that distinguish it from the conventional look. They can be used for internal and external purpose.

The split block cladding can also be manufactured according to customer's requirements.

PRODUCT:

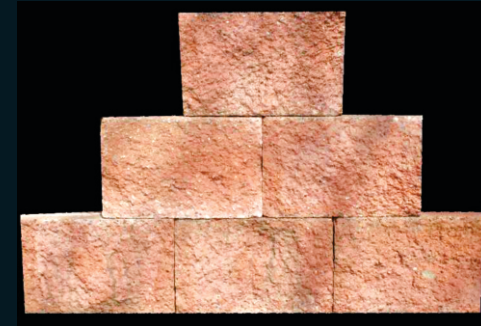
SPLIT BLOCK CLADDING

COLOR

Red, Grey, Mud, Terracota, Brown & Black.

SIZES

300mm x 190mm x 75mm
300mm x 190mm x 100mm
300mm x 190mm x 114mm
390mm x 190mm x 50mm
390mm x 190mm x 75mm
390mm x 190mm x 100mm
200mm x 98mm x 50mm
200mm x 98mm x 60mm



PrimeCrete
YOUR BUILDING PARTNER



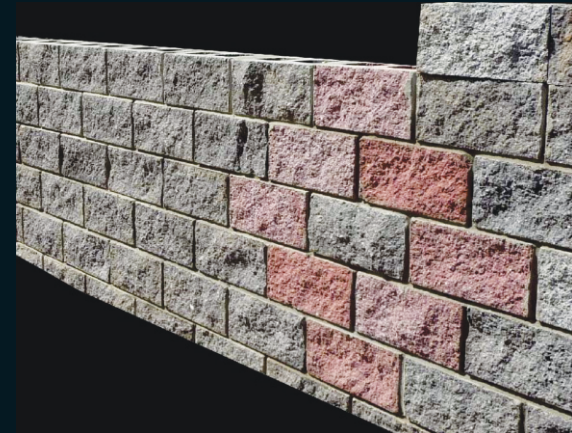


HOLLOW SPLIT FACE LOAD BEARING BLOCK

PrimeCrete Split Face Concrete Masonry Units are a proven and popular product where both aesthetics and economy are primary considerations.

Each masonry unit is manufactured from carefully chosen raw materials. The entire production process is monitored closely for quality control. Colored units are manufactured using the highest quality pigments available. Split face concrete block is a great building material and has earned its reputation for having ...

1. Durability
2. Good engineering qualities
3. Ability to withstand the elements of the environment
4. Simple technology
5. Excellent sound barrier qualities
6. Capability of building various heights
7. Availability throughout the year
8. Easily transportable





CONCRETE BRICK (HOLLOW & SOLID)

FEATURES

LOAD BEARING
LONG LIFE
COST EFFECTIVE
AESTHETICALLY APPEALING
EASY TO INSTALL
MAINTENANCE FREE
FIRE RESISTANCE

Durability concrete masonry units/bricks do not rust, rot, decay or provide home damaging insects as other building material can. When you use concrete masonry units/bricks for your home, office or business, you do not have to worry about foundation or walls deteriorating and or weakening.

PRODUCT:

CONCRETE BRICK

COLOR

Red, Grey, Mud, Terracota, Brown & Black.

SIZES

PRODUCT:

Hollow Brick

SIZE

228mm x 114mm x 75mm

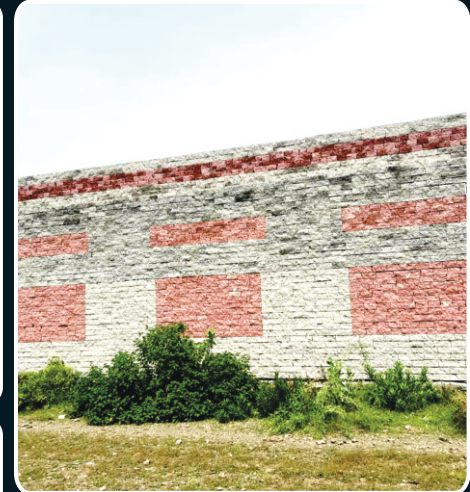
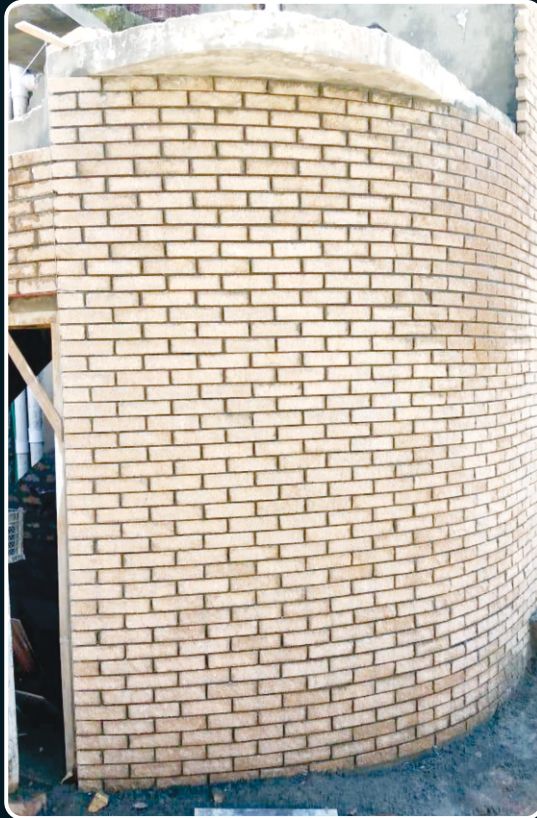
PRODUCT:

Solid Brick

SIZE

228mm x 105mm x 80mm





CERTIFICATIONS

Prime Crete's in house quality control system played a great roal in achieving the ISO 9001-2015 ACS certification



ACS Registrars Pakistan

CERTIFICATE OF REGISTRATION



This is to certify that:

Pak Dream (Pvt.) Ltd.

of

Plot # 19/2, Phase # 03, Industrial Estate Hattar, Haripur, Pakistan.

has been assessed and registered by ACS Registrars Pakistan (Pvt.) Ltd. against the following standard requirements:

ISO 9001:2015

The scope of registration is:

"Manufacturers of concrete blocks (Hollow, solid, hollow split, bricks) tuff pavers kerb stones & water channel"

Certificate # 191286

Initial Assessment date: March 08th 2018
Expiry date: March 19th 2019

Registration date: March 19th 2018
Re-issue date: N/A

Authorized Signature:

(Signature)



Whilst all due care was exercised in carrying out this management system assessment, ACS Registrars Pakistan (Pvt.) Ltd. accepts responsibility only for proven gross negligence. This is not a legal document and cannot be used as such. The certificate remains the property of ACS Registrars Pakistan (Pvt.) Ltd. to whom it must be returned upon request. Certificate validity may be verified at the address below.

ACS REGISTRARS PAKISTAN (PVT.) LTD.
Suite # 17 - G, Al Fakhri View, 07-5001, Sir Syed Road,
Dallberg - 58, Lahore, Pakistan.
E-mail: info@acsregistrars.pk Website: www.acsregistrars.pk



GOVERNMENT OF PAKISTAN
MINISTRY OF SCIENCE AND TECHNOLOGY
COUNCIL FOR WORKS AND HOUSING RESEARCH
F-40, SITE: Hub River Road, Karachi-75730, Tel: (021) 5257236, 9928096; Fax: (021) 5257235
E-mail: ceh@clh.com.pk; Website: www.cwhr.gov.pk

No. CWHR/PRO, Incharge (CTU) 1032 /2014 July 18, 2014

TEST RESULT REPORT

1.0 Name of the Client : M/s. Primecrete (Pvt.) Ltd., Karachi
2.0 Description of Sample : 03 No. Hollow Concrete Blocks (Size: 15.7"X9"X3")

S#	Name of Test	Standards / Methods Used For Test	Technical Requirements / Desirable Limits	Test Results Achieved
1.	Measurement of Fire Resistance/ Rating by using ISO certified standard Time/ Temperature Curve	ISO 818-8, closely followed ASTM designation E11900a (Standard test methods for fire tests on building construction), BS5 95:117 ASTM C140 and ACI 216.1-97	a) Time in minutes. Fire rating using heating temperature/ fire 30 to 300 minutes heating period. b) Heating Temperature (°C) Fire rating by providing heating temperature ranging materials, BWS from 200°C to 1200°C with interval of 100°C.	a) Performance of Concrete Materials used in Blocks: Extremely found good conforming to concrete masonry u keeping in view of thickness, materials and strength requirements. b) Fire rating/elevated temperature (°C) and fire resistance properties as per equivalent thickness in 2 hr, 3hr & 4hr. - Extremely found fire resistant, more than 3hrs by providing heating temperature/firing closely to elevated temperature more than 1000°C. - Also extremely found fire resistant up to 3hrs, blocks can be used in all types of masonry walls both load bearing and non-load bearing. - No spalling, better thermal properties and ability to retain strength at elevated temperature up to 1000°C. hourly rating up to 3hrs. - Materials used conforming to class 1 and better performance with equivalent thickness of class aggregates and binder. - Further improvement in fire resistance can be made by better surface finishes such as plaster if required. - Equivalent thickness: Calculated by formula $T=\frac{V}{\sqrt{A}}$ where T stands for equivalent thickness in inches, V is from 5" inch V stands for net volume in cubic inches, A for length of block in 15.7 inches and in for height of block in 9 inch. c) Weights of blocks: 15kg, 15.7kg & 15.73kg d) Type of concrete: Normal plain concrete

Note: - Test results pertain to the sample of hollow concrete blocks (03nos) submitted by M/s. Primecrete (Pvt.) Ltd. only for measurement of hourly fire rating and resistance as per ISO certified time temperature curve analysis or ASTM E119. Hourly ratings are as follows:

i. 2hrs-5 inch-Good change the colour of material ii. 2hrs-5 inch-Good iii. 2hrs-5 inch-Good iv. 4hrs-5 inch-Good but fire slightly

TESTED BY: *(Signature)*
(Muhammad Chatter) Technician, Chemical Testing Lab CWHR

CHECKED & VERIFIED BY: *(Signature)*
(Muhammad Chatter) Principal Research Officer/ Incharge Chemical Testing Lab



PrimeCrete
YOUR BUILDING PARTNER

CERTIFICATIONS

 Defence Housing Authority
Islamabad-Rawalpindi
Defence Avenue East, Phase-I
Islamabad - 44000
UAN (051) 111-555-400
DHAF 213/58/Central Lab/CE
6 Oct 2022

To: Prime Crete (Pak Dream Pvt Ltd),
Plot No 19/2 Phase-III, Industrial Estate Hattar,
KPK, Pakistan.

Subject: **Source Approval of Prime Crete (Pak Dream Pvt Ltd)**

1. Your firm is hereby approved by competent authority as confirming source of pre-cast concrete products (kerbstones, water channels, tuff pavers and edge stones etc) for DHAI-R projects. However, the quality of your pre-cast concrete products will be under the observation of DHAI-R Lab and your material will be checked on regular basis for quality assurance.

2. Furthermore, you are directed to follow standard engineering practices for testing and production of sub items as instructed by DHAI-R Lab team to avoid dis-qualification of your firm.

3. Fwd for your info, please.


U. G. Khan (Head)
Or G. Khan
(Signed Chairman)

Date of Issue: 10/01/2016 Registration No: 0100

STANDARDIZATION COMMITTEE OF KHYBER PAKHTUNKHWA

CERTIFICATE

It is to certify that

M/S **PAK DREAM (PVT.) LTD (PRIME CRETE), INDUSTRIAL ESTATE HATTAR, DISTRICT HARIPUR**

HAS BEEN ENLISTED/REGISTERED WITH STANDARDIZATION COMMITTEE OF KHYBER PAKHTUNKHWA FOR SUPPLY OF
1. CONCRETE HOLLOW BLOCKS 2. CONCRETE SOLID BLOCK 3. CONCRETE PAVERS (TYPE T & E) 4. CONCRETE CURBSTONES

Note: The above specifications shall conform to the standards etc. of the
Products are given on the back of certificate.


Chairman
Building Sub-Committee


Chairman
Standardization Committee

(This certificate is valid for three years from the date of issue)

Pakistan Real Estate Investment & Management Company (Private) Limited

(A Wholly Owned Subsidiary of F.O.R.I., Government of Pakistan, Incorporated under Companies Ordinance 1984)



Ref: PRIMACO/GM/Eng./2019/ 758

Date: November 12, 2019

M/S PAK DREAMS PVT LTD,
Plot # 19/2 Phase III, Industrial Estate Hattar,
Distt Hairpur (KPK),
Pakistan,
Contact No: 8380-5004275.

Subject: **ENLISTMENT AS A SUPPLIER/MANUFACTURER WITH PRIMACO**

Reference: Your application against our advertisement dated 19, AUG 2019

We are pleased to inform you that your firm M/S PAK DREAMS PVT LTD is approved for enlistment with PRIMACO for following items.

Sr. No.	Enlisted Products	Brand
1	CONSTRUCTION MATERIAL	LOCAL/CONCRETE BLOCKS, BRICKS, CONCRETE WATER CHANNEL/CLADDING, KERB STONE

Your enlistment number is S-CIVIL-004-19. This enlistment will expire on 31st Dec 2021.

2. Please note that this enlistment does not mean award of work or prequalification of any ongoing or future bidding process. You are requested to follow the procedures as provided in the bidding documents and keep updated with PPRA and PRIMACO website for any future tenders.

Regards,


Engr. Umair Ishaq Khan
General Manager (Engineering)

Copy to:

1. CEO, PRIMACO
2. PM (SB), PM (KHI), Manager (ELEC)
3. AGM (P&C), PRIMACO
4. Office Copy

Head Office: EOBI House, 2nd Floor, Plot No. 32/33 & 34, Sector G-10/4, Mauve Area, Islamabad.
Tel: (92-51) 9108254-5, Fax: (92-51) 9108274, www.primaco.com.pk

Karachi Office: Basement B-12, EOBI House, (Former Awami Markaz Shahrab-e-Faisal, Karachi).
Tel: (92-21) 99240 845-46, Fax: (92-21) 99240781

Serial No: 2024

CERTIFICATE OF ENLISTMENT / REGISTRATION
(TECHNICAL BRANCH)

THIS IS TO CERTIFY THAT M/S **PAK DREAM (PVT.) LTD** HAS BEEN ENLISTED / REGISTERED AS VENDOR FOR PROVIDING FOLLOWING PRODUCTS TO DHA PESHAWAR.

1. Hollow and Solid Blocks
2. Kerb Stones
3. Concrete Bricks
4. Water Channel
5. Solid Blocks & Chaddings
6. Kerb Stone

This certificate is valid up to **31 Dec 2024**

 (NON TRANSFERABLE)


Engr. Umair Ishaq Khan
General Manager (Engineering)

Registration No: PAK Dream/Ven/DHAF/24/278





CLIENT LIST

1. Signature Rotana Hotel, Top City-1. Islamabad
2. Radisson BLU Hotel & Residences, Mumtaz City. Islamabad
3. The Garden Residence, Sector F-10 Markaz. Islamabad
4. Citadel-7 Tower, main Jinnah Avenue, Sector G-8/3. Islamabad (Chakor Ventures Pvt.) Ltd.)
5. Rhodium Residencia, Diplomatic Enclave, Islamabad.
6. Park One Tower, Sector F-10/3. Islamabad.
7. Imtiaz Super Market, Sector E-11. Islamabad & Peshawar.
8. Mall Road - GPO Saddar Underpass (HLC.)
9. Fauji Foundation Hospital, Rawalpindi.
10. Liberty Tower, ARK-01 & ARK-02 (ZEM Builders, Phase 8, Bharia Town, Islamabad)
11. Defence Housing Authority, Islamabad Rawalpindi. (Khalid-ur-Rehman & Brothers)
12. Domus Hights, Phase-8 Bahria Town, Islamabad.
13. Ramada Hotel, Cooper Road, Lahore (Liberty Builders)
14. LA Vista World, Phase-8 Bahria Town, Islamabad.
15. Siddique Trade Center, Phase-8 Bahria Town, Islamabad Pakistan.
16. Kidney & Liver Institution, DHA Phase-IV, Lahore. (ZKB Reliable JV)
17. Gold Crest Shopping Mall & Residency, Lahore. (Abaseen Construction (Pvt.) Ltd)
18. BRT, Metro Bus Project Peshawar. (Maqbool Calsons JV)
19. Saleem Memorial Hospital, Lahore
20. The Spring Apartment, Islamabad. (Orbit Developers (Pvt.) Ltd)
21. Punjab Forensic Agency. Lahore. (United Engineering & Construction (Pvt.) Ltd)
22. Artec Design, B-3 & See-3 Development, Ibn-e-Sina Road, Islamabad
23. The Packages Mall, Walton Road Lahore. (Izhar Construction (Pvt.) Ltd)
24. Emporium Mall, Johar Town Lahore. (Guarantee Engineering (Pvt.) Ltd)
25. Askari Tower, Gulberg, Lahore & Boys Hostel, University of Lahore (Bestow Interiors)
26. Benazir Bhutto International Airport, Islamabad
27. Tayyip Erdogan Hospital, Muzaffargarh. (Guarantee Engineering (Pvt.) Ltd)
28. Chinese & Bangladesh Embassy, Diplomatic Enclave, Islamabad.
29. PC Hotel, Malamjabba. (Samson Group of Companies)
30. Al-Ghurair Giga Pakistan
31. PIMS, Islamabad (CCECC - NESPAK)
32. DHA DOWNTOWN & SAWAN PROJECT (NLC)
33. Balquees Foundation, Diplomatic Enclave. Islamabad.
34. Serena Hotel, Islamabad
35. Pakistan Aeronautical. Complex Kamra
36. The Centaurus, Islamabad
37. President & Prime Minister House, Muzaffarabad. AJK (China International Water & Electric Corp.)
38. The Citizen Foundation AJK
39. Military Engineering Services, Pak Army
40. UNDP, AJK
41. UNICEF, AJK
42. Beixin Gammon JV, BBIA, Islamabad
43. Sukh Chain Housing Scheme, Islamabad. (Technical Associates)
44. British High Commission, Islamabad
45. Matracon (Pvt.) Ltd.
46. American Embassy, Islamabad
47. Bahria Town (Islamabad/Lahore)
48. Silver Oaks Luxury Apartment, F-10 Islamabad
49. World Trade Center, DHA Islamabad
50. NUST university, Islamabad
51. Rose Pak Construction GHQ, Rawalpindi
52. Bahria Foundation, Islamabad
53. Maroof International Hospital, F-10, Islamabad
54. Chevron Pakistan Ltd.
55. SKB Motorway M-1
56. Izhar Group of Construction
57. Naval Anchorage, Islamabad
58. Technical Associates Islamabad, Lahore & Multan

